

HOLY SHIT SHOPPING

PRESS RELEASE BERLIN 2016

Shop for the urban holiday gifts in Berlin's largest pop-up design emporium

One idea, four cities, hundreds of young designers with products on offer and diverse and lively customers – that's HOLY SHIT SHOPPING!

Since 2004 this alternative Christmas market has toured Berlin, Hamburg, Cologne and Stuttgart, transforming unusual locations into gigantic POP-UP DESIGN EMPORIUMS.

On the 2nd Advent weekend, Holy Shit Shopping will take place in the Berlin Kraftwerk on Köpenickerstraße in Kreuzberg. In 8000 square meters these charming industrial buildings provide the perfect setting for up to 340 designers and creatives to personally present their exciting lifestyle products - including fashion, jewelry, furniture and product design, art, photography, literature and specialty foods.

While enjoying mellow beats, tasty drinks and hot street food, HOLY SHIT SHOPPERS can escape the holiday season stress and discover one-of-a-kind gifts for under the tree.

Holy Shit Shopping offers one-of-a-kind Holiday gifts, while also supporting local arts communities.

Coming soon: HOLYSHIT.SHOP

Thanks to high demand, beginning in January 2017 we will open an online shop: HOLYSHIT.SHOP! Our online marketplace will feature a carefully curated selection of unusual products - available in limited editions only - by young designers. Stay on the lookout for our site launch!

www.holyshit.shop

Selected Designers & Exhibitors in 2016 include:

Frau Ines (delicately illustrated vintage porcelain) Discoverprints (original lithography and art prints), RIO (handmade jewelry from Barcelona), Besserbrauer (home brewing kits), Ahoi Marie (nautically-themed lifestyle products), Hafendieb (eco-friendly, locally made fashion), paprcuts (cool accessories constructed from Tyvek®), Ko-j (furniture and home accents made from recycled oil barrels), WUNDERHOLZ (mind-expanding toys), Boubouki (decorative decals for kitchen and bath), Kerbholz (eyeglass frames fashioned from wood), Pictofactum (geometric, minimalist jewelry), Akindo (ceramics and porcelain from Japan), Frohstoff (screen printed textiles), Silberfischer (streetwear), Wolfgang Philippi (posters, comics and postcards), formes Berlin (3D wooden cards), Tree of Tea (organically grown, loose teas and accessories) and much, much more.

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HOLY SHIT SHOPPING in BERLIN

SATURDAY **December 03, 2016** **12:00 PM - 09:00 PM**
SUNDAY **December 04, 2016** **12:00 PM - 08:00 PM**

At Kraftwerk | Köpenickerstraße 70

Underground: U-Bahn Heinrich-Heine-Str. und S-Bahn Jannowitzbrücke

ADMISSION 5 Euro
ONLINETICKETS www.holyshitshopping.de/tickets

more HOLY SHIT SHOPPING dates for 2016

COLOGNE November, 26 and 27, 2016 Sartory Säle | Friesenstraße 44 - 48
STUTTGART December, 10 and 11, 2016 Phoenixhalle im Römerkastell | Naststraße 43-45
HAMBURG December, 17 and 18, 2016 Messehalle B1 | Eingang Nord / Karolinenstraße

Downloadable photographic documentation and more **background information** are available on our website: <http://www.holyshitshopping.de/presse>. Thank you for your interest and for announcing HOLY SHIT SHOPPING. We are available to answer any questions you may have and are happy to provide further information and interviews.

Yours HOLY SHIT SHOPPING – Team

PRESS CONTACT

HOLY SHIT SHOPPING | Köpenickerstr. 187-188 | 10997 Berlin

Petra Pomplun
Büro + 49 (0) 30 2345 3892
Mobil + 49 (0) 163 666 5789
Email petra@holysitshopping.de